

FIGURE 1

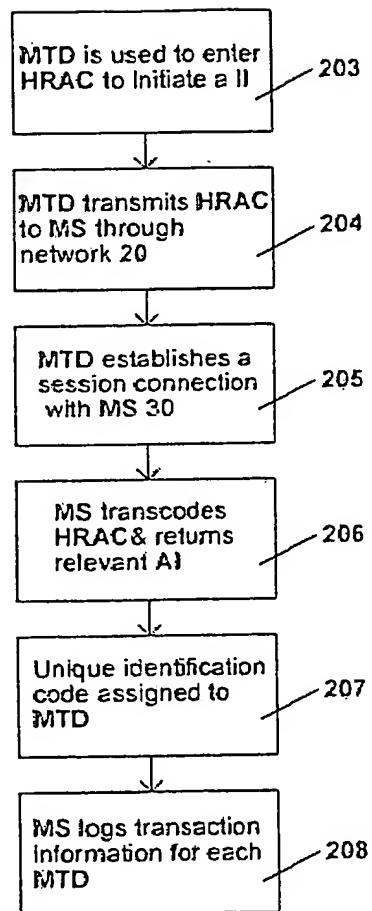


FIGURE 2

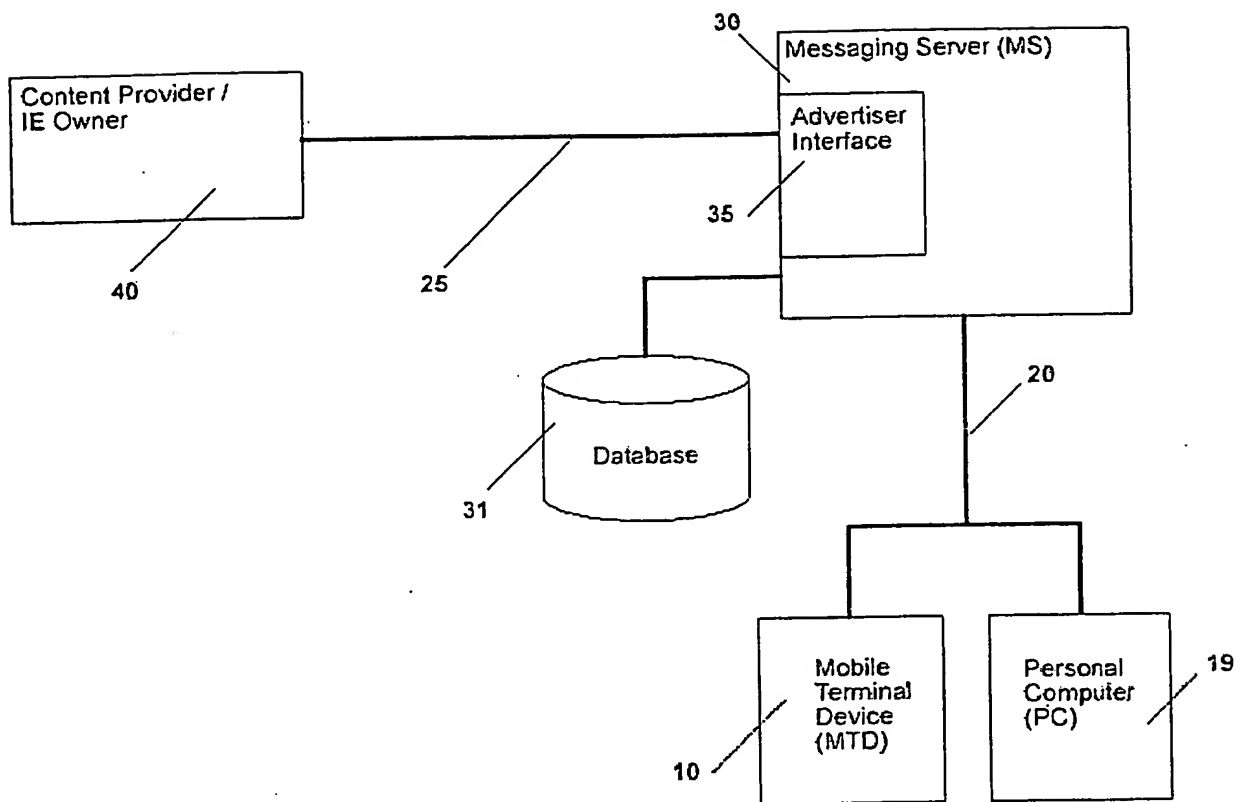
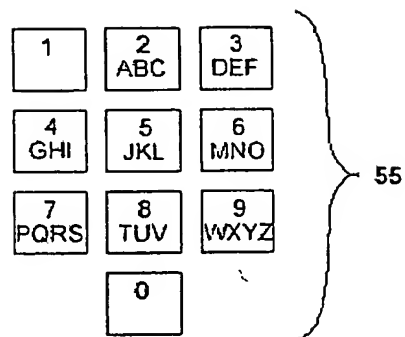


FIGURE 3



Basic Telephone Keypad

FIGURE 4

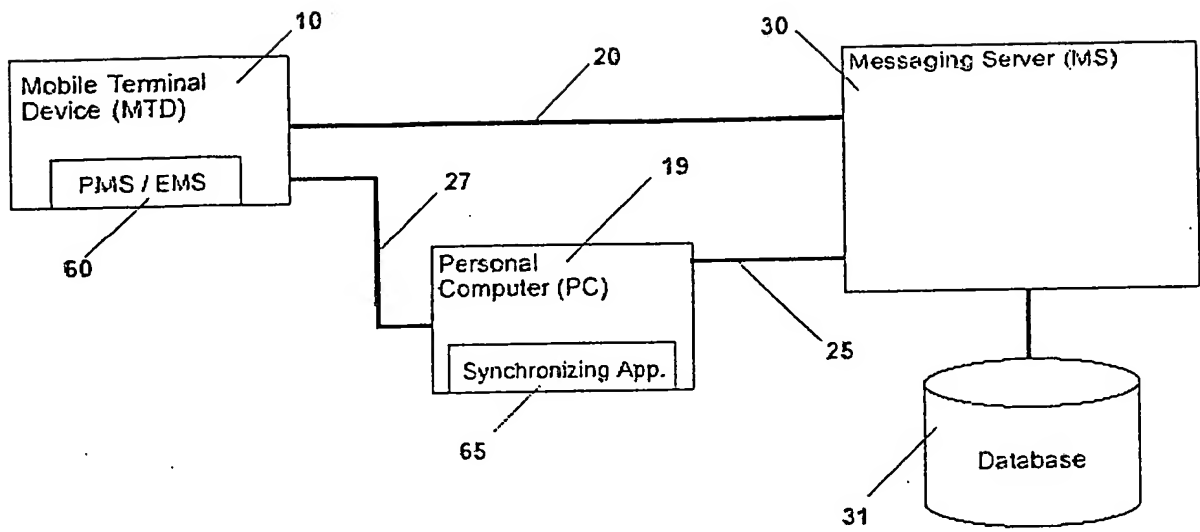


FIGURE 5

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**Create Event (Basic)**

(\*)required field.

\*Event Name:

802

\*Category:

803

\*Start Date:

804

\*End Date:

805

\*HRAC

Size:

806

(3 to 8 characters)

\*Num of Codes:

(1 to 10)

807

Comments:

(for reference only)

808

Response:

(160 chars max)

801

0

FIGURE 6

### Event Summary

From Date: Apr 01 2003 00 00  
 To Date: Apr 30 2003 23 59  
 Month: April (short cut)

Event Summary					
Event Name	Mobile Users	SMS count			
		1	2	3	Total
Viewing Preference	5	22	0	0	22
Total	5	22	0	0	22

FIGURE 7

Reply letter a-j  
a) JEWELRY  
b) CARS  
c) NIGHT CLUBS  
d) MOVIES  
e) RADIO  
f) SURVEY  
g) ALCOHOL  
h) BEEPID  
i) CONCERTS  
j) DEMO

801

FIGURE 8